



# Strategic Partnerships & Advancement Committee

Committee Report

[Strategic Partnerships and Advancement Committee Meeting Packet](#)

## Committee Purpose

The Strategic Partnerships and Advancement Committee is charged with advising the Board on the University's philanthropic strategies, community engagement activities, strategic communications and marketing activities, and economic and business development activities to advance the mission of the University and bolster the institution's brand and reputation.

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<u>Committee Meeting Date</u>	<u>Committee Chair</u>	<u>Committee Vice Chair</u>
September 27, 2024	Trustee John Miklos	Trustee Danny Gaekwad

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## Executive Summary

Trustee Miklos presided over the meeting. Discussion occurred around UCF's Advancement and Partnerships' attainment figures for fiscal year 2023-2024, along with attainment and divisional progress for fiscal year 2024-2025. The committee received two informational items, including an update on the license plate program and a new strategic communications activity report, recapping the third quarter of the current fiscal year.

## Items Appearing as New Business

None

## Items Appearing on the Consent Agenda

None